Meeting Date: Tuesday – November 20, 2012  Location: United Way

Present:
Chair: Ken Kraus, Public Health-Muskegon County; Coordinator: Chris Burnaw, CCC  
Nan Andrews, Catholic Charities  
Dick Carlson, Goodwill Industries  
Jane Clingman-Scott, Great Start  
Susan Conrad, Pathways MI  
Jim Fisher, Padnos  
Laura Fitzpatrick, MCHP  
Kathy Fortino, MAISD  
Amanda Grover, Goodwill Industries  
Marcy Joy, Community Foundation for Muskegon County  
Jacquie Johnson, CMHS  
Julia Koch, The Hope Project  
Gail Kraft, Love INC  
Carolyn Madden, Read Muskegon  
Dale Nesbury, Muskegon Community College  
Holly Olson, Volunteer Center of West MI  
Lori Rasmussen, EWP/WHYS  
Peter Sartorius, MCHP  
Jennifer Swiatek, DHS  
Rich Thiemkey, LCC  
Lisa Tyler, United Way  
Monique Van Epps, Brookhaven  
Gwen Williams, Public Health  
Doug Wood, Orchard View Comm Ed

Call to Order/Welcome/Introductions – Mr. Kraus called the meeting to order at 8:05 a.m.

Presentation – Mercy Health Community Health Needs Assessment, Peter Sartoruis, Muskegon Community Health Project
Following are highlights of the presentation.

- The 2012 Community Health Needs Assessment can be found online at: www.mhpchnareports.org; note that there are three links to reports with a cover for each location, but it is the same report inside. The 2012 CHNA was expanded for compliance with the Affordable Care Act/IRS, so it is more robust than the 2009 edition.
- A CHNA is a current profile of the health status, wellness, health delivery system and public-sourced opinions about the health in a community, serving as a guide in making policy and resource decisions in the next three years. Mercy Health must complete a CHNA every three years under the Affordable Care Act, to stay compliant with the IRS; Community Benefit expenditures must address needs identified in the CHNA and an Implementation Plan must follow the CHNA and provide rationale for directing hospital Community Benefit dollars.
- Mercy Health’s CHNA has served as a model for the Trinity system, with the 2012 model building on the 2009 experience; a guide has been produced by MCHP for others to follow.
- The CHNA used diverse techniques to get widespread community involvement and data: consumer surveys; community conversations; focus groups on different topical areas; one-on-one interviews; and Native American “talking circles”.
- A new process element was added to rank the findings, in order to comply with the Affordable Care Act; ranking sessions were held with stakeholder groups, health and human services providers, and the MCHP Board to sort issues by domains (Health System, Public Health, Community) and score them into Top, Secondary and Tertiary concerns.
- Muskegon County’s top five healthcare issues and concerns are: Depression, Diabetes, Hypertension, Obesity, STDs/Teen Pregnancy (not prioritized). Depression is new to the top five since 2009.
- The major differences from 2009: lack of health insurance increased; there was a 50% increase in reported obesity; overuse of the emergency room may have reached a plateau; depression diagnosis doubled; health disparities experienced by Native Americans and persons with disabilities; nearly 5% of all hospitalizations were alcohol-attributed.
- Lessons learned: start CHNA process earlier to allow a variety of community input techniques; simplify and shorten survey; using trained volunteers to administer surveys is worthwhile; lengthen community forums to allow reflection on previous CHNA; focus groups organized around topical issues yield better results but take more time.
- Next steps: Health System’s implementation plan must follow CHNA, prioritizing leading issues and concerns, conducting strategic planning sessions, developing rationales both for issues being addressed and those not being addressed, collaborating with PH and other service providers to address unmet needs identified in the CHNA. Mercy Health will look at how their resources (people, funds, etc) can contribute to the overall health of our community.
- Q & A:
  - Q: One of issues is lack of psychiatry, is this being addressed? A: Hospital is actively recruiting; one issue is the high health care costs compared to reimbursements in comparison to other areas; however, the quality of life here does attract practitioners.
  - Q: How do social determinates of health and health equity fit into the CHNA? A: They are addressed in the report. It is difficult to address and have measurable impact on these issues in three years, but they are underlying concerns. Hospital does have programs that help address these issues, especially since they are the area’s biggest employer.
- CCC members noted that top issues are all inter-related, and that change will take a community effort - changing behaviors is toughest thing to do in terms of health.
Committee / Coalition Reports

- Lakeshore Coordinating Council (LCC) - Rich Thiemkey
  - LCC has undergone several changes over last few months, working to make access easier for clients and providers.
  - Entry level providers like Pathways or Mercy Life can now do screening, then send client directly to LCC services.
  - LCC's goals are to increase quality of services, decrease costs, and increase coordination of care across the system.
  - Their access system is available 24/7/365 for clients - 616.846.4662 or 1.866.846.7311.
  - For more details see attached flyer or go to www.lakeshoreca.org.

- Suicide Prevention Coalition
  - Plan has been updated and will be available on CCC website soon.
  - There is now an active Survivors of Suicide group in Muskegon - meets the 3rd Monday of the month from 7-8 pm at St. Michael’s on the corner of 6th and Dale. Contact is Gretchen Olsen, 231-955-8094 or love4gregory@aol.com
  - CMHS has a DVD available by and about kids who have asked for help and been successful in changing their lives. Contact Kelly France at CMH for more information - 231.724.3679 or france@cmhs.co.muskegon.mi.us.

- 1 in 21 Healthy Muskegon County
  - The first 1 in 21 Cooking Show was a success. Held at the CIM and taped by DSE-TV96 for their Alive and Well Show, it featured Chefs Greg Roberts and Tome cooking a healthier version of ribs, plus other favorites. The plan is to do educational cooking shows 4 times per year, featuring local chefs.
  - The Community Engagement committee is working on a program modeled after the successful Great Start Parent Cafes, with guided conversations among peers regarding healthy behaviors. They are also continuing to set up a Speaker's Bureau. Watch for more details in January.
  - The Infrastructure Committee is continuing to work on increasing the bike friendliness in the community, adding bike racks and moving forward on the non-motorized plan. The Muskegon Area Wide Plan community meetings held in October were well attended.

Adjourn - Meeting adjourned 9:25 am
Next Meeting - Tuesday, December 18, 8:00 am, United Way, 31 E Clay Ave.